

STYLES OF PERSONALIZATION

We specialize in making outdoor furniture that can carry custom branding and personalization in three different styles that each bring different traits to the product. This document will explain each of them in some detail.

Personalized



[fig. 1] The back of a Personalized Diamond Bench

Our simplest style we simply call **Personalized**. Personalized items have words or images cut into the piece of furniture itself, leaving a hole in the furniture in the shape of whatever message or logo desired [fig. 1] before the finished piece is coated with thermoplastic for finish and protection. For Diamond [fig. 2] and Perforated products [fig. 3], the logo is cut from the furnishing.

This includes receptacles as well as benches. For Expanded benches, the personalization is limited to pre-cut letters 8" tall that are welded to the bench back before coating with thermoplastic. [fig. 4]



[fig. 2] Personalized Diamond Bench



[fig. 3] Personalized Standard Bench



[fig. 4] Personalized Expanded Bench

Multicolor



[fig. 5] Logo detail of a Multicolor Perforated U-Leg Bench - an orange bench with a white backplate

Our **Multicolor** products take the personalized style to the next level. They allow for personalization to be seen in a second color to that of the main product. [fig. 5] The words and logos are still manufactured into the furnishing as with Personalized, but a second piece of steel coated in a different color is bolted on to the back of the product. [fig. 6]

This means that the logo is no longer seen as a hole in the product, but is now a second color as seen from the front of the product [fig. 7]. We can manufacture all of our personalized products [including receptacles] in Multicolor, with the exception of any expanded style products.



[fig. 6] The back of a Multicolor bench



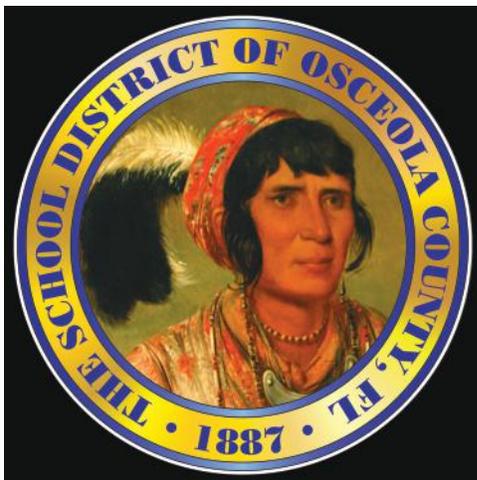
[fig. 7] Full Multicolor Perforated U-Leg Bench

Sublimated



[fig. 8] Logo detail of a Sublimated Diamond Bench

Our **Sublimated** products take the personalized style as far as it can possibly go. They allow for any full color artwork to be used on one of our personalized products. [fig. 1] High resolution artwork was prepared [fig. 9] which was printed by means of Sublimation into a special high-pressure laminate. This means that the dyes used in printing were transferred into the surface of the laminate. They were not sitting on top of the laminate as dried pigment.



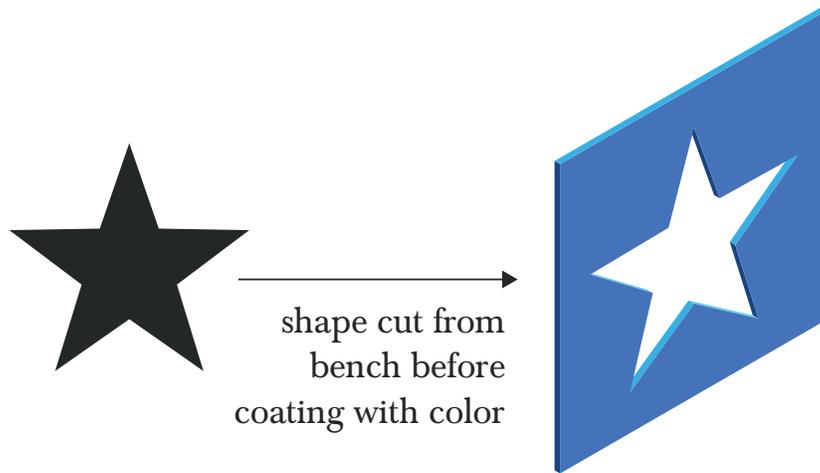
[fig. 9] Full color artwork

Then, a back panel with the same thermoplastic color as the bench was placed behind the art panel. All three surfaces were securely bolted together and the full color artwork was visible through the shaped hole in the bench surface. [fig. 10] The artwork is produced to the highest possible standard and has a 5 year warranty against the effects of sunlight and weather. Artwork to be used with this process should be vector-based or at least 300 d.p.i at full size. We can manufacture the all of our personalized products [including receptacles] in Sublimated, with the exception of any expanded style products.

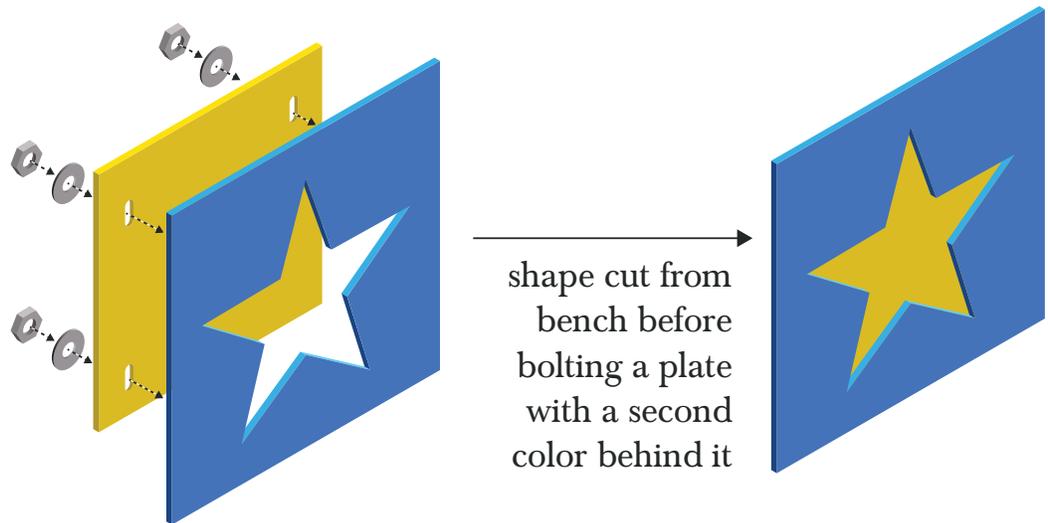


[fig. 10] Full Sublimated Diamond Bench

Personalized



Multicolor



Sublimated

